



THE 2009 HOUSTON SOLAR TOUR - SPONSORSHIPS

For the past 5 years the Houston Solar Tour has been one of the best ways for Houstonians to see buildings with solar power and energy efficiency strategies. This year, on Saturday, October 3, we hope to make the tour better than ever. With a wide variety of projects, it's our goal to raise awareness for renewable energy and continue to make the tour accessible to everyone. The tour is FREE and open to the public. Please support the Houston Solar Tour at one of the levels below.

- Site Docent** Spend 3 hours as a docent at the tour site, or help out at the Solar Social.
- Kilowatt \$300** Kilowatt sponsors will receive recognition in the full-color Tour Guide and on the web site with contact information, plus a web link. [**Kilowatt Hour** sponsor - donate 10 hours of time to the tour preparation in lieu of a monetary donation]
- Megawatt \$500** Megawatt sponsors will receive recognition in the full-color Tour Guide and web site including their **LOGO (1/2" x 2")** as a web link. Sponsors can also have a table at the Solar Social in Discovery Green.
- Terawatt \$1,200** Terawatt sponsors will receive recognition with a **1/8 page ad** on the web site and in printed material. Sponsors can also have a table at the Solar Social in Discovery Green.
- Zettawatt* \$2,100** Zettawatt sponsors will receive recognition as a **1/4 page ad**. Sponsors are encouraged to have a table at the Solar Social in Discovery Green. *What's a zettawatt?
1,000,000,000,000,000,000,000 watts – of course!
- Sun Sponsor \$5,000** Sun sponsors receive a **1/2 page ad** in the Tour Guide on the front or back inside page of the tour guide, along with highly visible recognition on the web site and printed marketing materials. They are also entitled to two tables at the Solar Social. If you have special ideas for additional recognition, please let us know!

Please fill out the attached form to confirm your sponsorship.

Send any questions to Aaron Knape, aaronknape@trisolarllc.com or call at 713-392-8244. Visit www.houstonsolartour.org for more information. And, if you are interested in donating time, or in-kind services, please contact Aaron.

Thank you for making the 2009 Solar Tour a success!

Aaron Knape
Houston Solar Tour – Sponsorships



MECHANICAL SPECIFICATIONS

LOGO SUBMISSION

- Resolution has to be 300 DPI at a size of 100%
- Files have to be saved in .eps, .psd, .tif, or .jpg format. In a .jpg format the compression should not be lower than level 9.
- Where applicable, make sure that all text is converted into an outline (Vector) or include all used fonts!
- Both RGB and CYMK formats required.
- Material: pictures and/or logos copied from the internet also have too low of a resolution and are thus unsuitable for use in printing.

COMPANY DESCRIPTION FOR WEBSITE

Please provide a one-line company description (approximately 30-40 words/180-200 characters), along with a designated url address.

ADVERTISEMENT SUBMISSION

1/8 page: 3.5" x 2.125"

1/4 page: 3.5" x 4.75

1/2 page: 7.5" x 4.75"

Full page: 7.5" x 10"

Preferred Formats

TIF (CMYK, 300 dpi, no LZW compression). Other formats that are acceptable : PDF (CMYK, 300 dpi, fonts embedded), PSD (CMYK, 300 dpi, flattened layers), EPS (CMYK, text changed to paths), JPG (CMYK, 300 dpi).

Accepted Applications (Macintosh Platform Only)

- InDesign CS • Adobe Acrobat (cannot be edited) • Adobe Photoshop CS • Adobe Illustrator CS
- Submit in InDesign up to version C2 (Macintosh Platform only) or PDF up to version 7
- Send along all fonts that have been used. Make sure that both the screen and the printer fonts are submitted..

Images

All images supplied MUST BE 300dpi and must be CMYK. All vector images must be saved as EPS files. All fonts must be changed to paths.